



For immediate release

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New Finnish-Australian Alliance Signed

Finnish Fintech company PayiQ and Australian smart mobility software developer SkedGo are entering into a technology alliance providing Smart Cities with a new generation of Mobility as a Service solutions.



PayiQ and SkedGo started working together on moving Mobility as a Service (MaaS) from theory to practice in 2016. As a result, the companies have now signed a significant agreement for integrating their award-winning technologies. This new approach enables state-of-the-art cashless user experience for door-to-door urban traveling. The companies' services complement each other well: combining SkedGo's intelligent trip planning with PayiQ's versatile mobile ticketing platform will allow consumers to handle all their traveling needs with one mobile app. The companies will first collaborate on MaaS projects in Spain and Germany.

For **Claus von Hessberg**, Co-founder of SkedGo, this partnership is an exciting opportunity. He states "We have worked with PayiQ in a small pilot before and their technology has proven to be advanced and reliable. Pairing mobile ticketing with journey planning is a natural fit and delivers the perfect one-stop-shop experience for customers. Juggling several transport apps will become a thing of the past eventually and this is a step in the right direction towards making MaaS a reality."

"We're excited about this alliance with SkedGo. By combining our Ticketing as a Service platform with SkedGo's trip planning services we can offer customers one app with which to plan their journey and pay for all the necessary vehicles and tickets, and even events. Our technology is designed to enable the creation of very diverse ticketing services for various service providers. This cooperation will benefit both companies as well as our customers – and at the end of the day - the consumers." says PayiQ's CEO **Tuomo Parjanen**.

SkedGo provides personalised trip planning, corporate mobility and other mobility-as-a-service technology – for start-ups, corporations and governments. Our senior developer team creates tailored solutions leveraging our unique API.

The result: organisations can rapidly create their own multi/mixed modal MaaS offering, including parking, book & pay features, events and itineraries as well as complete corporate mobility solutions.

More Information:

Claus von Hessberg

CEO, Founder

claus@skedgo.com



Sandra Witzel
 Head of Marketing
sandra@skedgo.com



www.skedgo.com



Member of



PayiQ develops cloud-based intelligent mobile ticketing, payment and validation solutions for smart cities, transport operators and event organizers around the globe utilizing [Microsoft Azure](#) technology. Our solutions provide end-users a seamless way to travel from door-to-door and a freedom to combine various means of transport and services under one transaction using their mobile phones. The open ecosystem enables end-users to freely choose from a wide range of payment methods. They can combine different services, such as those provided by route planning services, shared car and bike operators or event organizers. We help public and private service providers streamline their mobility services, increase their services' attractiveness, safety and security in using them, and lower the cost of fair collection while increasing customer satisfaction. PayiQ develops solutions for smart cities in collaboration with Business Finland and as a member of Microsoft CityNext program.

More information about PayiQ Solutions and Technology Licensing:

Tuomo Parjanen
 CEO, Senior Partner
 +358 500 528 295
tuomo.parjanen@payiq.net

PayiQ
 Maariankatu 4 C
 FIN-20100 TURKU, Finland
www.payiq.net



Microsoft
 Partner



Gold Application Development
 Gold Datacenter

International Offices:

PayiQ Russia
 4-th Lesnoy per. 4
 125047, Moscow «Lesnaya Plaza»
 RUSSIA

Mr. Pavel Ishanov
 Area Manager
info@iq-payments.ru
 Tel: +7(495)663-8025

PayiQ AB Sweden
 Tegeluddsvägen 76
 11528 Stockholm, SWEDEN

Mr. Timo Tuukkanen
 COO
timo.tuukkanen@payiq.net
 Tel: +358 45 666 7715



PayiQ South Europe

Calle Jacinto Benavente
Nº 16 Local 20, Apt. 243
29602 Marbella (Malaga), SPAIN

PayiQ Middle East and Africa

Broadfolio MEA
P.O. BOX 390405
Dubai, UNITED ARAB EMIRATES

Mr. Petri Tschurbanoff

Territory Manager

petri.tschurbanoff@payiq.net

Tel: +34 902 018 121

Mr. Kimmo Kytösaari

Area Manager

kimmo.kytosaari@broadfolio.com

Tel: +971 50 5580713