

For immediate release

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Korsisaari Diversifies its Services

Korsisaari companies took into use their own mobile app that has been developed by PayiQ. The app can be used to easily buy mobile tickets for public transport.

Korsisaari companies have offered their customers the opportunity to buy mobile tickets since March 2017. Until now the tickets have been available in PayiQ Tickets mobile app, an app that can be used to buy tickets in several Finnish cities. In December 2018 tickets became available also in Korsisaari's own mobile app. At the same time the ticket selection grew and diversified.



"We have been very happy with PayiQ's mobile ticketing app and our cooperation. As we were improving our services it became topical to consider switching over to our own app. Sales of mobile tickets has been steadily increasing the whole time and in the future our ticket selection will expand with various season and series tickets. Mobile tickets are an increasingly important sales channel to us. With our own branded Korsisaari app our tickets are more quickly found and it's easier for us to improve our services." tells **Antti Korsisaari**, CEO of Korsisaari companies.

"We're happy that our cooperation with Korsisaari companies continues and deepens. Our technology enables a very flexible and diverse ticket selection to which it's easy to add new products and campaigns in a very short schedule. We're excited to develop Korsisaari's own app in cooperation so that it meets the needs of both the traffic operator and the end-users." says **Tuomo Parjanen**, CEO of PayiQ, the company that developed the app.

Korsisaari companies *have operated Nurmijärvi's public transport already for 90 years. First shift was driven May 1st, 1929, so 2019 is a year of celebration. In addition to public transport Korsisaari companies operate charter buses, minivan taxis, wheelchair taxis, experience travels, driving schools and emergency medical service. Our aim is to develop better public transport and ticket products that serve all customers.*

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PayiQ develops cloud-based intelligent mobile ticketing, payment and validation solutions for smart cities, transport operators and event organizers around the globe utilizing [Microsoft Azure](#) technology. Our solutions provide end-users a seamless way to travel from door-to-door and a freedom to combine various means of transport and services under one transaction using their mobile phones. The open ecosystem enables end-users to freely choose from a wide range of payment methods. They can combine different services, such as those provided by route planning services, shared car and bike operators or event organizers. We help public and private service providers streamline their mobility services, increase their services' attractiveness, safety and security in using them, and lower the cost of fair collection while increasing customer satisfaction. PayiQ develops solutions for smart cities in collaboration with Business Finland and as a member of Microsoft CityNext program.

More information about PayiQ Solutions and Technology Licensing:

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